

CONTACT:
Michelle EauClaire, Editor
OEM Off-Highway magazine
(800) 547-7377, ext. 1660
Michelle.EauClaire@Cygnus.com



***OEM Off-Highway* magazine announces its Top Ten Products**

The winning products are the 10 most viewed products on *OEM Off-Highway's* online product buyer's guide, the Component Directory.

FORT ATKINSON, WI (April 2, 2012) – *OEM Off-Highway* magazine, a leading publication dedicated to the entire product development team of heavy-duty on- and off-road equipment manufacturers, has announced **ROPS/FOPS Contract Testing and Certification** as one of its official **Top Ten Products of 2011**. The product is manufactured by **Custom Products of Litchfield**, located in Litchfield, Minn. The winners are the products with the most views on the Component Directory, its online product buyer's guide at www.oemoffhighway.com/directory.

“Our publication reaches a dedicated, qualified readership of 16,000 key decision makers who are specifying, purchasing and integrating components and technologies. Our search-engine optimized (SEO) online product buyer's guide is a well-known resource for engineers and purchasing managers to find the latest products and request information directly from the manufacturer,” says Editor Michelle EauClaire. “By our audience utilizing this tool, we're able to measure exactly which products are getting the most attention in the industry.”

The Top Ten Products of 2011 were featured in the November/December 2011 issue of *OEM Off-Highway* magazine, as well as the globally-distributed digital version of the publication. Companies can submit products directly to the editorial staff for consideration.

OEM Off-Highway magazine has been delivering the latest news, hottest products and emerging technologies to product development team members at OEMs for more than 27 years. The magazine has always put the reader first, tackling the most pertinent industry challenges and product developments with in-depth coverage and trend analysis.

OEM Off-Highway magazine is published by Cygnus Business Media, a leading business-to-business media company reaching millions of professionals annually. As one of America's top business-to-business media companies, Cygnus is leading the way in providing targeted content to top decision-makers and organizations. The company's corporate initiatives and organizational architecture are built with one goal: to fully engage audiences in aviation, building and construction, public safety and security, and agriculture vertical markets, as well as diversified industries such as transportation, printing, accounting and vendor.