



## **FOR IMMEDIATE RELEASE**

Trade Press Contact:

Andrew Gillman, Performance Marketing

Office: 515-273-2482

Mobile: 515-777-4628

[andrewg@performancemarketing.com](mailto:andrewg@performancemarketing.com)

### **Custom Products Partners with Mahindra for Integrated Cab Design**

**Litchfield, Minn.** (October, 2014) [Custom Products of Litchfield Inc.](#), (Custom Products), the market leader in the cab enclosure and operator protection system industry, has partnered with Mahindra on the cab design of the new Max 26XL Shuttle and HST tractor models.

The Custom Products cab is an optional feature on select Mahindra Max 26XL models, and features operator comforts like a tip-out windshield, rear window, and right-side window for increased ventilation. The cab also has a left-side door with locking door handle for increased security, as well as an easy-access switch panel with fuse block and LED dome light.

In addition to these comfort features, the all-steel welded ROPS cab ships fully assembled and is easy to install. The cab quickly attaches to the loader mounts and fits universally with loader, mower deck, and snowblower attachments without the need for additional mounting kits.

“The cab on the Mahindra Max 26XL is the ideal solution for this range of product,” explains Scott Maki, Vice President of Development at Custom Products of Litchfield. “Operators will appreciate the robustness and simplicity that was engineered into the cab to keep them both safe and comfortable.”

Mahindra offers the cabs either delivered installed or for dealer installation as an option. The cab measures approximately 82” from the ground to the top (measurement may vary depending on tire size), and the shipping weight of the cab is 425 lbs.

“The all-weather comfort cab that can be added to the Max 26XL offers a new level of luxury to tractor operators,” explains Cleo Franklin, Vice President – Marketing & Strategic Planning for Mahindra USA. “The cab is an outstanding complement to an already remarkable machine. Mahindra has a steadfast commitment to quality equipment at the industry’s best value, and the cab system only further strengthens our value proposition.”

Additionally, a number of options can be integrated into the Mahindra Max 26XL cab, including a heater kit and defroster fan kit for cold weather operation, front and rear light work kits for increased visibility, and a warning beacon kit for optimized safety.

The unit will be showcased at the 2014 GIE+EXPO in Louisville, Kentucky, in the Custom Products of Litchfield booth (#9150) on October 22 - 23.

### **ABOUT CUSTOM PRODUCTS**

Founded in 1962, **Custom Products of Litchfield, Inc.** serves **off-highway OEMs** by designing and manufacturing the best looking, fitting and functioning cabs and operator protective systems. The company applies its expertise using **industry standards** to design better **ROPS, FOPS, OPS** and **cabs**, as well as help manufacturers manage risk in the areas of safety and compliance. Custom Products offers a wide range of products and provides all levels of design and manufacturing to meet OEM needs. For more information, visit <http://www.CPcabs.com/>.

### **ABOUT MAHINDRA USA**

Mahindra USA (MUSA) is part of the US \$ 16.5 billion Mahindra Group's Automotive and Farm Sector - the #1 selling tractor company in the world, based on volumes and the only tractor manufacturer in the world to win the industry's top two quality awards – the Deming Application Prize and the Japan Quality Medal, care of Union of Japanese Scientists and Engineers.

Houston, Texas based Mahindra USA (MUSA) is a wholly owned subsidiary of Mahindra & Mahindra Ltd. and began selling tractors in the USA in 1994. MUSA has since grown rapidly due to high customer satisfaction levels and strong customer referrals. Mahindra USA has four distribution points in North America to help meet the needs of its customers and the growing demand for its products.

Mahindra's professional-grade tractors range from 22 HP – 100HP – and include the revolutionary new Max series tractors. The Mahindra Max 24 leads the way in the sub-compact market and feature true tractor performance and capabilities. The Mahindra Max 24 is joined by the industry's first mid-compact tractor, the Mahindra Max 26 XL, which has compact tractor performance and versatility in a near compact tractor size. All Mahindra Tractors are built with heavy-duty components that allow them to outperform other tractors in their class and are designed to provide consumers with the ability to push more, pull more and lift more, so they can do more, in less time.

*To learn more about Mahindra USA, please visit [www.mahindrausa.com](http://www.mahindrausa.com).*

###